Dr SAW announces new high-tech double-edge blade assembly with D2 steel

A recent innovation in ice making technology is the development of the double-edge blade. This development comes with certain advantages: one double-edge blade can logically be used for a much longer period of time before requiring sharpening, and this means less shipping and handling of blade assemblies. However, not all double-edge blade technology is the same, and we would like you to consider the advantages of our double-edge blade assembly over the competition:

1 Longer Sharpening Life
The design of our double-edge blade assembly allows for much more sharpening before re-knifing is required. Compare our blade assembly with the competition in the pictures below. You can see that the blade in Dr SAW's design has more metal available for sharpening, which means that you will get more use from one of our blade assemblies; your reknifing interval will be longer and your costs will be less.

Competitor's blade assembly

Dr SAW's blade assembly

2 Longer usage before shipping for re-sharpening
The time you can use our blade before shipping it out for re-sharpening is also longer. Our blades are made from D-2 steel. We employ the latest technology in our sharpening process. We also ship every double-edge blade assembly with a special stone so that the ice technician can easily extend the period between sharpening cycles.

3 Benefits of a blade assembly that does not require disassembly
Unlike our competition, our blade assembly does not require disassembly for shipping. As a result there are benefits in safety, convenience and efficiency. Our competition requires the ice technician to disassemble the blade assembly and then handle a naked double-edge blade. Unlike our competition, our blade assembly ships with a wood guard that remains on the assembly until after it is installed on the machine. Once the assembly is installed, you remove the wood guard and attach a rear blade guard, and you are then ready to shave the ice. When it is time to remove the assembly and ship it for sharpening or re-knifing, you simply put the wood guard back on, remove the assembly and ship it.
4 Consistent Straightness  
Dr SAW is better able to maintain the straightness of the blade. Our double-edge blade is guaranteed to stay straight for the life of the blade without the use of harnesses or tensioners.

5 Structural integrity  
Poor design of a blade assembly may render the blade subject to cracking and failure. Dr SAW's design is guaranteed not to break or crack. The facing picture shows a competitor's double-edge blade that has suffered failure in the areas involving assembly and disassembly.

6 No Special Adaptor Required  
Other double-edge blade assemblies require an adaptor at extra cost. Our double-edge blade assembly does not require a special adapter to fit your ice scraper machine. Installation and removal of the blade assembly is similar to the process for a single-edge blade.

7 Paint Quality  
The paint quality on our assembly is much more durable than that of our competition. This means that your assembly will not rust as severely and will maintain a good appearance.

8 Shipping containers and shipping costs  
Our blade assemblies are shipped sheathed in a durable wood guard made from plywood and 2X6. You can use the wood guard for storage, for handling, and for shipping back to us for sharpening. And you can take advantage of our 50% shipping discount by sending your blade assembly to us COD on our account.

9 Cost of blade assembly  
The competition sells its product for $2,000.00 plus the cost of an adaptor. Dr SAW's new double-edge blade assembly sells for $2,000, and does not need an adaptor.

For your convenience, here is a basic menu of our ice tech products and services:

<table>
<thead>
<tr>
<th>Ice Scraper Blade Assemblies – manufactured by Dr. SAW</th>
</tr>
</thead>
<tbody>
<tr>
<td>48” or 60” No inlay</td>
</tr>
<tr>
<td>48” or 60” With tool steel inlay</td>
</tr>
<tr>
<td>60” Double edge</td>
</tr>
<tr>
<td>84” With tool steel inlay</td>
</tr>
<tr>
<td>Re-knifing</td>
</tr>
<tr>
<td>48” or 60” No tool steel inlay</td>
</tr>
<tr>
<td>48” or 60” With tool steel inlay</td>
</tr>
</tbody>
</table>

The best to you in curling!

Normand Giroux  
Manager, Dr SAW